

March 2010

Dear Principal,

**RE: SPCA Presents the Animal Hero Project!**



Most children love animals, and the SPCA is keen to foster this natural affection for our furry friends through the Animal Hero Project.

The aim of the Project is to encourage students to share their knowledge of animals and animal care with their peers. Students who spread the 'be kind to animals' message are rewarded, thereby promoting the sharing of knowledge and encouraging students to teach each other about respect for animals.

We are pleased to invite your school to participate in the Animal Hero Project.

There are six simple steps to becoming an Animal Hero:

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1. Inform us of your interest to participate in the Animal Hero project.
2. Invite us to give a talk in your school during assembly/group gatherings.
3. Students receive a blank Animal Hero card (see attached).
4. Students to share with their families and neighbours about what they have learnt.
5. Students pass the completed card back to their teacher within one month.
6. They receive an Animal Hero certificate from the SPCA (see attached).

This project is wholly subsidised by our generous sponsor, Deutsche Bank so neither school nor students need to pay to participate.

We hope that you are as excited as we are about this opportunity to get Singapore's youngsters sharing the animal welfare message. We hope your school produces its very own Animal Heroes!

For more enquiries, please contact us by email or phone at your convenience.

Yours sincerely,



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