

JOINT MEDIA RELEASE



Bishan North Constituency Office



28 October 2016

‘Paws For A Cause’ – A Fun Event for the family

This year, Bishan North Citizens’ Consultative Committee (CCC) will be partnering People’s Association (PA) WeCare PAL, Society for the Prevention of Cruelty to Animals (SPCA), to organise a **fun walk event; Paws for a Cause @ Bishan North on Sunday, 6 November 2016 at Bishan-Ang Mo Kio Park 2 Promenade from 8 am to 12 pm**. Targeted at all residents, including animal lovers and their furry friends, this fun walk aims to raise \$25,000 for SPCA’s day-to-day operations, which include running a shelter for abused and abandoned animals, a 24 hour emergency animal rescue service, and cruelty and welfare investigations. **Mrs Josephine Teo, Adviser to Bishan-Toa Payoh GRC Grassroots Organisations, Senior Minister of State for Prime Minister’s Office, Ministry of Transport and Foreign Affairs, will be joining 600 residents and pet lovers.**

2 The key highlight of the event is the 3 km walk-a-dog session through the lush greenery of Bishan-Ang Mo Kio Park, located in the heartland of Bishan, and a mini-carnival consisting of pet snacks, merchandise and treats booths as well as grooming services. Families and children will also be treated to live stations of popcorn and candy floss to make it an event for everyone! By reaching out to the members of public, the event hopes to encourage more people to come forth and be involved in the community

for good causes. Grassroots Adviser Mrs Josephine Teo shares, "Bishan-Ang Mo Kio Park is a great place for family members to bond with one another, and even more so if they have pets. I encourage residents to join us in this fun event and at the same time contribute to a worthy cause." Dr Jaipal Singh Gill, SPCA's Executive Director says, "It's a great way to have people bond with their pets, and the event celebrates this relationship. It's an opportunity to get in touch with nature while contributing to a charitable cause."

3 Paws for a Cause @ Bishan North is also the first collaboration between Bishan North CCC and SPCA, who is also part of PA's WeCare PALs, a network that comprises corporate and community partners working hand in hand with PA and its grassroots networks to create a caring society in Singapore. "Through this event, PA is able to find a common ground and break the ice for residents with a love and passion for pets. PA remains committed to forging new partnerships and possibilities," says Ms Jasmine Kwok, Senior Director, Membership & Community partnership Division, People's Association.

4 Your journalist and photographer/camera crew are cordially invited to Paws For A Cause @ Bishan North on Sunday, 6 November 2016, 7.40 am at Bishan-Ang Mo Kio Park 2 Promenade. Interviews with organisers and participants can be arranged upon request. The programme schedule is detailed in Annex A.

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Jointly Issued by : Bishan North Constituency Office
Society for the Prevention of Cruelty to Animals

About People's Association

The [People's Association](#) (PA) is a statutory board established on 1 July 1960 to promote racial harmony and social cohesion, and to act as a bridge between the Government and the people. We offer a wide range of community [programmes](#) and volunteering opportunities for Singaporeans from all walks of life. Our network includes more than 1,800 [grassroots organisations](#) (GROs), over 100 Community Clubs, five Community Development Councils, National Community Leadership Institute and Water-Venture. More information at www.pa.gov.sg.

About WeCare PALs

Comprising corporate and community partners, the WeCare PALs aim to create a caring society in Singapore, working hand in hand with the People's Association (PA) and its grassroots networks. Through the avenue of any cause-driven programme, PA hopes to enable WeCare PALs to play a meaningful role in helping the underprivileged, disadvantaged and/or the special needs citizens and deepening the connection with the community. With the tagline, "Connecting Partners for A Caring Community", the resources and help contributed by any WeCare PALs will certainly go a long way to impact lives in the community and build a great and caring home for all.

About Society for the Prevention of Cruelty to Animals (SPCA)

The SPCA is a registered animal welfare charity and its two main objectives are to promote kindness to animals and to prevent cruelty to animals. Relying on donations from the public and fundraising, the Society provides various animal welfare services including a 24-hour emergency service, cruelty investigation, an adoption programme, an education programme for schools and organisations, a sterilisation programme for community animals, running an animal shelter and supporting quarantine for unwanted, abused and abandoned animals. For more information, visit <http://www.sPCA.org.sg>

Date	:	Sunday, 6 November 2016
Programme	:	<p>7.15am - Arrival of Participants</p> <p>7.40am - Arrival of Media</p> <p>7.45am - Arrival of Guest-of-Honour (GOH) Mrs Josephine Teo, Adviser to Bishan-Toa Payoh GRC Grassroots Organisations, Senior Minister of State for Prime Minister's Office, Ministry of Transport and Foreign Affairs</p> <p>7.50am – Address by Dr Jaipal Singh Gill, Executive Director, SPCA</p> <p>7.55am – Address by GOH</p> <p>8.00am– Flag-off by GOH</p> <p>9.00am – Carnival</p> <p>12.00pm – Programme Ends</p>
Venue	:	Bishan-Ang Mo Kio Park 2 Promenade (near McDonalds)
Participation fee	:	<p>\$30 per participant</p> <p>\$28 for PAssion Card members</p>

The post walk carnival will consist of ten booths featuring popcorn, candy floss, SPCA merchandise including the 2017 calendar, treats for dogs as well as grooming services.

All proceeds raised will go directly to the SPCA for its ongoing operations and services. SPCA is a registered animal welfare charity with IPC status and donations made are tax deductible.

Interested individuals can register and purchase tickets at <https://www.simplygiving.com/event/PawsForACause2016> Each participant will receive a T-shirt and goodie bag, which can be collected at the SPCA at 50 Sungei Tengah Road, during office hours (8 am to 5 pm), before the run on 6 November, while goodie bags containing items such as an animal-print towel, pet food samples and vouchers can be collected anytime during the run.

Participants who would like to make an additional donation can do this when they buy tickets at the following link: <https://www.simplygiving.com/event/PawsForACause2016>

Take a leisurely walk with your doggie and enjoy the cool Bishan Park view this November, and for a good cause too!

DATE:

6 November 2016

VENUE:

Bishan-AMK Park 2, Promenade
(opposite McDonalds)

TIME:

8am: Flag-off
9am - 12pm (Carnival)

TICKETS:

Inclusive of limited edition T-shirt and a goodie bag!
Pets join for FREE!



Passion Card Members	Normal Price
★ \$28	\$30

Popcorn, candy floss, animal grooming services, merchandise sales, doggie treats and more!

PAWS FOR A CAUSE

@ BISHAN NORTH
SPCA in collaboration with
Bishan North Grassroots Organisations

Sign up at www.simplygiving.com/event/PawsForACause2016
All proceeds will go to the SPCA, to carry out our animal welfare work. To know more about the things we do, please visit www.sPCA.org.sg/services.asp. See you and your furry ones there!
* Please make sure your dogs are leashed, and to pick up after your dog.

