



NEWS RELEASE

For Immediate Release

Animal Lovers gather for a Night of Paws-itive Merry-making

Singapore, 20 November 2015 – The Society for the Prevention of Cruelty to Animals (SPCA) rounded up the year with a “Brazilian Extravaganza” themed gala dinner last night, at the Shangri-La Hotel.

The gala benefit consisted of a four-course Western dinner, a silent auction, exciting performances by samba dancers and a live band, thrilling inline skating stunts as well as luxurious prizes for best dressed guests. The black-tie event saw guests dressed to the theme, in their flamboyant outfits.

Gracing the occasion was the Ambassador of Brazil, His Excellency Luis Fernando de Andrade Serra.

A believer in the betterment of animal welfare, His Excellency Luis Fernando de Andrade Serra said, “The cruel treatment of animals is something that is an undeniably grotesque aspect of mankind. It requires individual members of the society, to be more aware of our choices in purchasing animals, considering that many buyers suffer from remorse, leading to the abandonment or surrender of these animals. A pet is for life.”

The evening raised S\$145,000 to support the building of SPCA’s new purpose-built animal shelter at Sungei Tengah, where operations will move to, in early 2016.

“Tonight's event is about supporting SPCA’s commitment and efforts in animal welfare. Its success would not have been possible without the support of our sponsors and donors, including Mrs Genevieve Peggy Jeffs (who chaired the organising committee) and her team” said Corinne Fong, Executive Director of SPCA.

The SPCA Gala Dinner 2015 Organising Committee consisted of:

- Chairperson, Mrs Genevieve Peggy Jeffs
- Members; Mrs Carla Barker, Ms Ng Choon Leng and Ms Jane Luhur Soon.

– Ends –

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About Society for the Prevention of Cruelty to Animals (SPCA)

The SPCA is a registered animal welfare charity and its two main objectives are to promote kindness to animals and to prevent cruelty to animals. Relying mainly on donations from the public and fundraising, the Society provides various animal welfare services including a 24-hour emergency service, cruelty investigation, an adoption programme, an education programme for schools and organisations, a sterilisation programme for community animals, running an animal shelter and supporting quarantine for unwanted, abused and abandoned animals. For more information, visit <http://www.spca.org.sg>

Appendix



The SPCA Gala Dinner 2015 Organising Committee:

From left to right –

Member, Ms Ng Choon Leng

Member, Mrs Carla Barker

Ambassador of Brazil's spouse, Mrs Rosana Serra

Ambassador of Brazil, His Excellency Luis Fernando de Andrade Serra

Chairperson, Mrs Genevieve Peggy Jeffs

Member, Ms Jane Luhur Soon



One of the Best Dressed winners.



Guests enjoying the dinner and entertainment