



NEWS RELEASE

For Immediate Release

SPCA Unveils Book Aimed At Young Children

World Animal Day 2013 saw the launch of ‘Toby Wants a Home!’, a book aimed at educating children on a dog’s life at a shelter to finding a permanent home

17 NOVEMBER 2013 — Written by Low Hui Ching and illustrated by Antonija Gross, “Toby Wants a Home!” offers children between the ages of four to twelve, a colourful insight into the life of a shelter dog saved from the streets, who now has big dreams of finding a loving home and family.

The book, which was a collaborative effort with the Education Team of the SPCA, is inspired by the true story of a dog named Valli who was adopted earlier this year from the SPCA. The book starts off with how the slightly fearful, yet curious dog begins his life at a shelter and continues as he embarks on a new journey which includes learning how to interact with both humans and animals.

It is also set to educate youths that every animal in a shelter deserves a second chance to find a new home and a family that will care for him/her. It also sheds more light on why adoption is the ultimate route as well as considerations before wanting to get a pet. This will hopefully mould their attitudes that having an animal is not a novelty, but a lifelong commitment.

“Toby Wants a Home!” is available from the SPCA’s Headquarters located on 31 Mount Vernon Road at a cost of S\$5.00 and online at www.spca.org.sg Please refer to the official website for opening hours. All proceeds raised from the sale of the books will go to the SPCA.

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About the SPCA

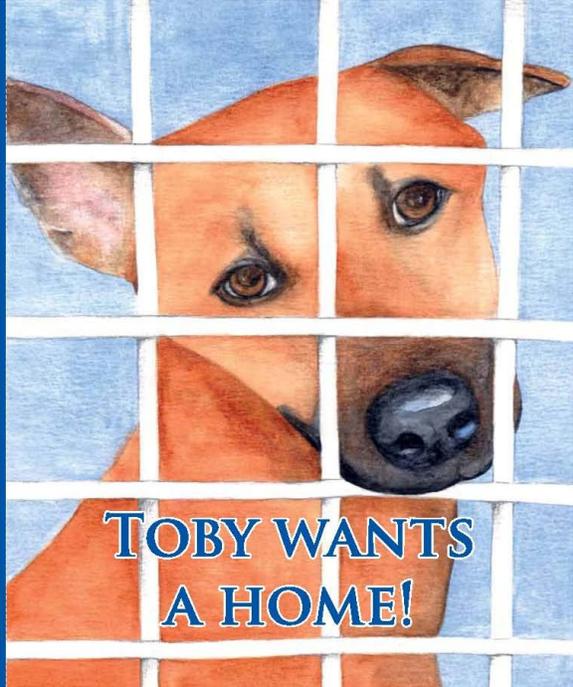
The SPCA is a registered animal welfare charity and our two main objectives are to promote kindness to animals and to prevent cruelty to animals. Relying solely on donations from the public and fundraising, the Society provides various animal welfare services including a 24-hour emergency service, cruelty investigation, education programme for schools and organisations, a sterilisation voucher programme for strays as well as running an animal shelter for abused and abandoned pets and strays. For more information, visit <http://www.spca.org.sg>



Toby the puppy is alone and scared. But his life changes completely when he's brought to the SPCA. With the help of his new friends, will Toby's dream of finding a home finally come true?



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**TOBY WANTS
A HOME!**